We saw, measure, design, tool, surface, rip, sort, grind, emboss, mould, package, inventory and ship quality hardwood moulding. We've been doing this for four generations.



Now we're here to do it for you.







When you've been manufacturing high quality hardwood products for

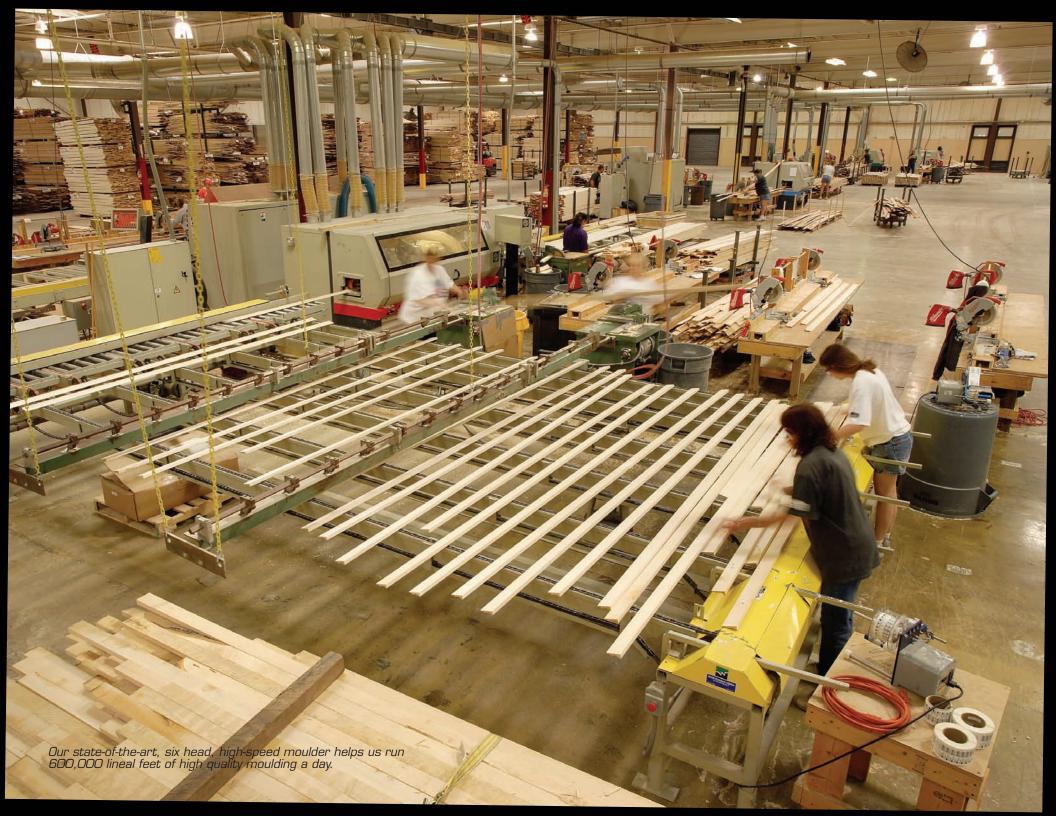
four generations, you naturally get pretty good at it. That's why, today, the House of Fara name is synonymous with fine moulding for home and other interior décor applications. But experience is only part of the reason we've earned this reputation. Even after 46 years of continuous operation, we still believe the key to success

HOUSE OF FARA — WHERE EXCEPTIONAL EXPERIENCE JOINS AN IMPRESSIVE SPIRIT OF INNOVATION IN THE MANUFACTURING OF HIGH QUALITY HARDWOOD MOULDING PRODUCTS.

to your moulding needs. Those

products include high quality mouldings and design components using the highest grades of beautiful American hardwood.





#### House of Fara has been a family owned and operated millwork business for 46 years.

Today you can expect all four Fara brothers to be hands on whenever their expertise is required. They can always rely on the patriarch of the family, Tom R. Fara, to draw on his years of experience and knowledge.

The products we make are manufactured in the time-honored way — milled from lengths of quality North American solid hardwoods. Our long-established relationship with reputable lumber producers ensures a consistent quality at the best value. The reasons are simple. Solid hardwood provides more warmth and elegance in homes than man-made substitutes. Hardwoods assure high quality, versatility and long-lasting strength.



EXCEPTIONAL EXPERIENCE.

### Collectively, the House of Fara workforce has over 700 years of moulding experience.

While it is often a cliché to say a company's employees are its biggest asset, we believe it is absolutely true at House of Fara. We have been fortunate to have talented people who believe in what we do and have been incredibly loyal. Our people never seem to want to leave the company! Many have been with House of Fara for 20 years or more. Collectively, our production team has over 700 years of experience producing many kinds of high quality hardwood moulding products.

This wealth of experience translates to exceptional know-how and professionalism, as well as the ability to innovate and look for better ways to manufacture your millwork. It also means a thorough knowledge of the business — including lumber quality, matching patterns, machining accuracy and, generally, how moulding should be created with the highest commitment to quality and affordability.

Our dedicated staff is ready to provide you with the help and advice you need to satisfy your moulding requirements. We are the moulding experts.

We will make your moulding exactly to your specifications.



IMPRESSIVE SPIRIT.





## Our state-of-the-art equipment allows us to run up to 600,000 lineal feet of high quality moulding a day.

It's not boasting when we say we have one of the most modern, innovative factories in the country. We continue to invest in modern machinery and innovative processes.

- Moulding. Using all of our eight German-made moulders we can run 600,000 lineal feet of high quality hardwood moulding a day. Yes, a day.
- Tooling. We employ cutting edge grinders to mill a THE PROGRESSIVE MACHINERY.

  precision edge on all knife stock. Each moulder head is checked with an optical comparator to insure an exact knife alignment.

  This produces the crisp pattern that is so important in every run.
- Embossing. Superior Italian machinery and precision dyes allow us to craft extremely high quality embossing.
- Dust Collecting. The foundation of any moulding operation is the quality and high capacity of its dust collecting system. We have one of the best.
- Packaging. We shrink wrapped our first piece of moulding over 35 years ago.
   Our moulding packaging expertise allows us to box, poly wrap, skin pack, paper wrap, bundle and skid all to your specifications.

It goes without saying that with all of our machinery, our highly trained staff keeps our highly specialized equipment in meticulously good running order. We maintain each machine with the manufacturer's set-up and maintenance specifications.



THE PROCEDURES.





#### We are the moulding specialists.

We have the selection, the service, the quality, plus the factory and the dedicated workforce to manufacture your mill-

#### Our creative design and precision engineering assure high quality moulding — every time.

- The tool room. This is where a quality finish begins. Our engineers can take
  any sample and match the knife profile and set tooling to your requirements.
   Precisely. Consistently.
- Detail spec sheets are kept on every moulding product, including exact dimensions, tolerances, trimming, grading, labeling and packaging details.
- Manufacturing orders contain these specs along with check gauges to insure pattern correctness and regular quality checks.
- Our technicians understand the moulding process from the grinding bench to the last pressure shoe of the moulder.

# THE SELECTION. THE SERVICE.THE QUALITY.

work.

## Good customer service relies on excellent planning and accurate inventory control.

To our way of thinking, the only kind of customer service is personal attention. You will always speak with a human being when you call House of Fara.

We use Manufacturing Resource Planning (MRP) system to schedule our purchasing and manufacturing on every item in our factory. Every item is bar coded and assigned a location. With our computer automated system we know where that item is at all times — from the time it's a piece of lumber entering the factory until it's shipped as a fine piece of hardwood moulding. We can tailor our system to your products. This is how we are able to accurately fill orders and ship on time. This is how we make sure our customer service is the best it can be.







## We make it. You need it. Let's talk.

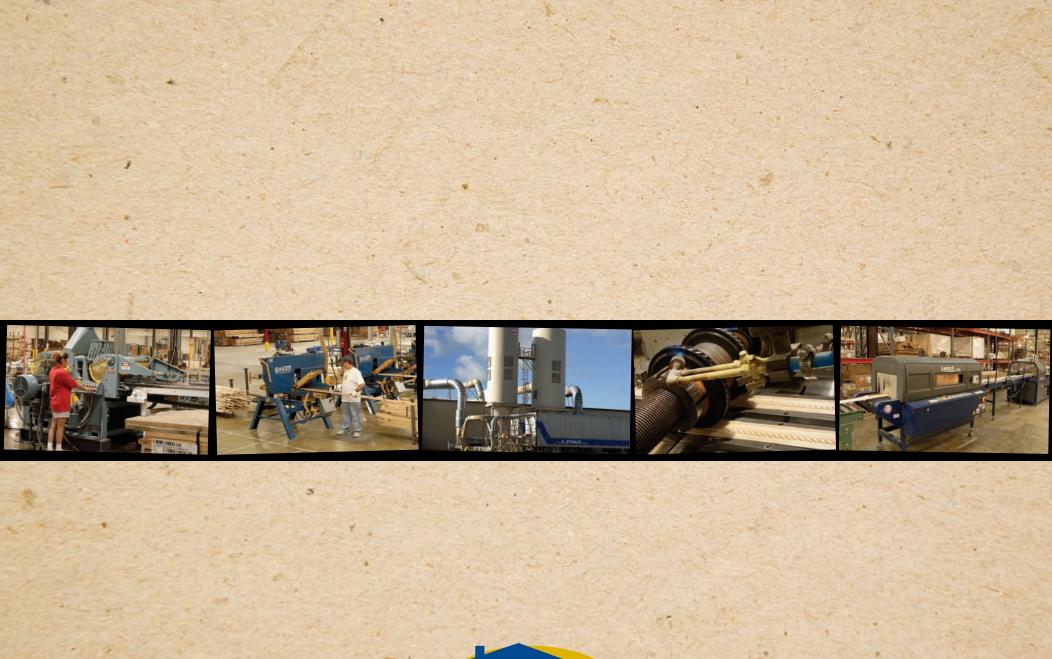
We are ready to meet your needs — and always at competitive pricing. To do so, we offer an experienced staff, high quality customer service, extremely fast turnarounds and the highest quality hardwood products in the industry.

We can supply your standard profiles. Plus, we can cater to all your specialized needs including a profile matching service, customized design and short run requirements if these needs ever arise.

We stand ready to saw, measure, design, tool, surface, rip, sort, grind, emboss, mould, package, inventory and ship quality hardwood moulding.

For you.







www.houseoffara.com